



# COMPANY PROFILE



## CONTACTS & PHYSICAL ADDRESS

<b>NAME OF COMPANY</b>	:	The Messenger Media
<b>POST ADDRESS</b>	:	P.O. Box 706, Lilongwe 2
<b>PHYSICAL ADDRESS</b>	:	Head Office is located in Lilongwe Community Centre Ground premises, behind Simama Hotel next to National Library
<b>MOBILE PHONES NOS</b>	:	+265 999 660 263 / 999 038 428 / 999 484 312  +265 888 896 111/ 882 599 507 / 882 783 803
<b>E-MAIL ADDRESS</b>	:	themessengermediamw@yahoo.com
<b>BANKING DETAILS</b>	:	Account Name - The Messenger Media Bank Name - FDH Bank Bank Branch - Lilongwe Branch Account Type - Current Account Account NO. - 1400000243398

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## ABOUT THE MEESENGER MEDIA

The Messenger Media (TMM) is a media and marketing agency that is registered with the Registrar of Business Names on April 17, 2018; Business Registration Number: **MBRS1033633**; MRA **TPIN Number: 30799194**.

We provide end-to-end media solutions to large, medium and small scale institutions. We are one of the fastest growing in-door and out-door media agency that bring satisfaction to our customers. A great media solution is one that helps you and your institution to achieve your goals without causing you 'budget stresses.' We also publish The Messenger Magazine.

Marked out by creative and out of the box media solutions, TMM has supported corporate institution and other businesses to successfully respond to the constantly increasing demands on the local and international market.

Our goal focuses on enhancing business productivity and competitiveness, increased quality production; improved efficient, in a secure, reliable and stable operating environment.

Our standards-uncompromising and highly qualified and experienced team recognizes that Malawi economy needs tailor-made services that responds to the aspirations of the investor propelling towards achievement of maximized benefit through a customised set of meticulously followed norms.

## OUR VISION

**A one-stop passion-driven media entity that provides customised publishing and consultancy service solutions.**

## OUR MISSION STATEMENT

**To efficiently and effectively provide quality media, marketing and research services to the satisfaction of clients.**

- Re-defining the standards of customer service by exceeding customer expectations;
- Being admired for our business values and ethics;
- Being the preferred choice for clients;
- Bringing inspiration and being a model for companies who are willing to reach their dreams;
- Being one of the country and SADC region's leading media services providers.

## CORE VALUE

**Passion, Honest, Loyalty, Tenacity, Integrity, Reliability, Transparency, Uniqueness, Excellence, Commitment & Respect**

We strictly operate under the aforementioned core values principled at:

- High level of accountability and transparency
- Team building and coordinated approach in service delivery
- Honest business deals and delivering our end of bargain
- Adherence to democratic principles in the way we handle customers
- Belief in sustained improvements in goods and service delivery
- Eyeing continuous business growth through identification of new opportunities

## KEY PERSONNEL

**Mr. Joseph Mizimbe**  
**GROUP EDITOR**



+265 999 660 263  
josephmizimbe@yahoo.com

**Mr. Chiku Jere**  
**EDITOR & PRODUCTION**



+265 888 896 111  
chikujere@gmail.com

**Mr. Roy Nsanganiza**  
**BUSINESS DEVELOPEMENT**  
**MANAGER**



+265 999 484 312  
nsanganizaroy@gmail.com

## OUR PROMISE

Stay committed to providing quality and high standard services to our customers with a hindsight of contributing to the economic prosperity of our country.

## WARRANTY & GUARANTEE

The Messenger Media offer the best warranty terms and guarantee on all applicable services

## WHY CHOOSE US?

We provide market leading media solutions that are professionally well targeted to realize maximum retain. The delivery of these solutions are discharged using our unique combination of:-

- Our well trained technical team.
- Our discipline, client driven, customer and result oriented integration team work.
- Dedicated, well experienced and highly motivated personnel.
- High quality and affordability of our services and solutions.
- Internal technical expertise.
- We are up to date with the latest technologies.
- Custom made solutions to suit customer needs.
- Our team is familiar with the business environment in Malawi hence easy for us to provide out technical support and services in times of need.



## CORPORATE OBJECTIVES

- To empower clients with skills, knowledge and expertise in media
- To provide unrivalled value to our clients in the quality of the services through workable solutions and competitiveness service charges.
- To provide perceived customer needs as well as customized and unique solutions at flexible and competitive prices, delivered on time.
- To take a pivotal role in contributing to the economic transformation of the country
- To build a long lasting relationship with our clients through effective customer relationship management.
- To provide a better working environment for our staff members and appreciate their contribution to corporate success.
- To continually build our skills and knowledge to meet the growing and diverse demands of customers;
- To sustain our reputation as a reliable, customer- oriented, dynamic player in the market;
- To achieve profitable growth, fair return, operational and organizational excellence, while upholding the importance and economic benefit in maintaining affordable prices for our customers without compromising our values and business ethics.

## CORE BUSINESS & SERVICES

We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these five general categories:

### 1. AUDIO-VISUAL MARKETING

We provide radio and video media services with special focus on production of Radio/TV Jingles, programmes, adverts and scheduling with radio and Television houses.

### 2. GRAPHIC DESIGNING AND CONCEPTS

Our graphic design team specializes in concept design and layout. This has over the years equipped us with vast experience to initiate attractive, professional and durable designs - Calendars, Business Cards, Identity Cards, Brochures, leaflets, fliers, Banners, Magazines and Newsletters.

We also do graphics and print a wide range of branded materials such as corporate gifts, sports gear, branded office materials, mugs, bags, safety gear as well as customized uniforms.

### 3. WEB DESIGNING AND SOCIAL MEDIA MANAGEMENT

The Website is still the hub of your digital presence. We are good at deploying awesome solutions through our 'web guy' who has vast experience in establishing and managing web pages. We are also good at engaging dedicated followers through the social media.

## CORE BUSINESS & SERVICES

### 4. OUTDOOR MARKETING

**Road Shows:** We are experts in conducting Road Shows for awareness creation

**Signage:** We offer one of the largest portfolio of signage solutions available on the market. We provide commercial name plates, pylons, directional signs, banners, vehicle and office branding

**Concrete Bill Boards:** Concrete Bill Boards are the best platform to market products in rural areas and communities. They are durable and serve the purpose longer.

### 5. DOCUMENTATION AND RESEARCH

**We write documents namely:** Business Plans, Constitutions for NGOs, Articles of Association for Limited Companies, Project Proposals, Company/NGO Reports, University Thesis etc.

We also conduct research such as Baseline Survey, Monitoring & Evaluation, Market etc.

## OUR PUBLICATIONS

TMM is popularly recognized in Malawi by a Magazine called 'The Messenger' The Messenger Publications has over the past years managed to amass a strong market trust following its understanding of clients' prerequisites and timely services.

Apart from The Messenger, TMM also produces other publications such as:

- Malawi-China Relations Magazine;
- Farmers Magazine
- Discovery Magazine
- Construction Magazine
- Friends Magazine
- Malawi Poultry Magazine for Poultry Industry Association of Malawi (PIAM)
- The Seed Magazine for Seed Trade Association of Malawi (STAM)
- The Fertilizer Magazine for Fertilizer Association of Malawi (FAM)
- Malawi Olympic Magazine for Malawi Olympic Committee

## VALUED CLIENTS / TRACK RECORD

INSTITUTION	SERVICE (S)	YEAR	CONTACT
<b>International Relations client(s)</b>			
Chinese Embassy in Malawi	Production of Malawi-China Relations Magazine (The Messenger)	Ongoing	Mr. Lu Chang 0 888 998 668
<b>Private sector client(s)</b>			
Afro-Projects Link Limited, Kamuzu Barrage Lodge and Takulandirni Lodge	Business Development and marketing	Ongoing	Managing Director, Mr. Steve Njobvuyalema 0 998 716 828
Super Sakuwa Steel Limited and Super Sink Oil Company Limited	Production of brochures, company profile, stickers, advertising Services etc	Ongoing	Managing Director, Mr. Lovemore Moyo 0 999 891 462
Bao Steel Limited	Registration documents for Limited Company	May 2019	Managing Director , Mr. Song 0 999 678 888
Best Oil Company	Limited Oil company Application documents		
<b>Civil Society Organisations (CSOs)</b>			
Community Energy Malawi (CEM) in partnership with UNDP	Production of In-House Newsletter ( <i>Phikani Moganzira Chilengedwe</i> )	2023	Country Director 0 9999 917 043
Paralegal Advisory Service Institute (PASI) in partnership with EU and UNDP	Production of Project Newsletter ( <i>Justice Monitor</i> )	2021 todate	National Coordinator Chimwemwe Ndalahoma 0 999 952 451
Malawi Olympic Committee (MOC)	Production and printing of Malawi Olympic Magazine	2020 todate	Henry Sakala, 0 998 990 037
Global Home	Production of PMTCT Project Newsletter ( <i>Inspirational</i> )	2019	Executive Director Caleb F. Thole 0 999 054 275
Association of Women in the Media (AWOME)	Registration documents i.e. constitution, trustees declaration, rules regulating the use of common seal etc	2019	Wezzie Nkhoma Somba, (The President) 0 884 452 242
Action for Nutrition Foundation	Organization Development	Ongoing	Executive Director, Mr. Steve Njobvuyalema 0 998 716 828
Islamic Commission for Justice & Freedom (ICJF)	Project proposals, organization profile, press statements, speeches, event management (press briefings, loan presentation ceremonies)	2017-18	Chief Commissioner, Brother Abdul Ajasi 0 998 931 140

## VALUED CLIENTS / TRACK RECORD

INSTITUTION	SERVICE (S)	YEAR	CONTACT
<b>Civil Society Organisations (CSOs)</b>			
Association for Safety & Security of Public & Private Infrastructure (ASSEPPI)	Registration documents i.e. constitution, trustees declaration, rules regulating the use of common seal etc Organization profile.	2018	The Executive Director, Mr. Stephan Nyenyezi 0 888 844 506
Health Communication for All (HECOFA)	Registration documents i.e. constitution, trustees declaration, rules regulating the use of common seal etc Organization profile.	2018	The Communication Manager, Tereza Chapulapula 0 997 575 683
Ntumeni Community Support Foundation (NCSF)	Project Proposals, organization profile, project report writing	2017 todate	Executive Director, Pastor Lyton Wiseman 0 995 473 903
Ekwendeni Foundation for Development (EFOD)	Registration documents i.e. constitution, trustees declaration, rules regulating the use of common seal etc Organization profile.	2016	Executive Director, Mr. Edgar Tembo 0 888 339 339
Institute of Productivity Improvement (IPI)	Registration documents i.e. Articles of Association and MOU, Project Proposal	2015	Executive Director, Dr. John Chikago 0 999 917 881
<b>Publications</b>			
The Messenger Magazine	We publish a magazine that tackles developmental, business and societal issues	Ongoing	Group Editor Mr. Joseph Mizimbe 0 999 660 263
Seed Trade Association of Malawi (STAM)	Official publishers of The Seed Magazine - Content development (stories, editing and page layout & designing)	Ongoing	Business Development Manger Supply Chisi 0 999 102 968
Fertilizer Association of Malawi (FAM)	Official publishers of The Fertilizer Magazine - Content development (stories, editing and page layout & designing)	Ongoing	Mbawaka Phiri, 0 997 288 616
Malawi-China Relations (Special Edition)	Magazine content development: stories, editing, designing, publishing and distribution.	2018/20	Chinese Embassy Media Desk Officer Mr. Lu Chang 0 888 998 668





**The Messenger**  
**MEDIA**

P.O. Box 706 Lilongwe

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